

AI in Everyday Life 50+

A clear, practical conference for seniors

Artificial intelligence is already transforming our daily lives, but many people feel overwhelmed, unsure of what's happening in the field, or unclear on how AI can actually help them. This conference offers a simple, practical overview of AI for seniors, with examples to help you better understand AI, learn how to use it, and stay alert to misleading content and scams.

What participants will learn

Understanding AI

A simple explanation of what AI is, with a brief look at its history

Popular tools

Discover popular and emerging tools

AI in everyday life

Understand how AI can help in day-to-day life

Spotting the traps

Clues for telling what's real from what's fake

Using AI

Best practices and how to converse with AI


What's next

How to keep up with developments in AI

Why this matters

Seniors are the main target of many scams and cyberattacks. This conference helps build the right reflexes to stay vigilant.

 Voice cloning

 Fake messages

 Deepfakes

 Fraudulent QR codes

About the speaker

Natasha Tatta is a certified bilingual translator and writer, a lecturer at Université de Montréal, and an AI consultant and infopreneur. Founder of **Info IA Québec**, she closely follows the latest advances and emerging tools to inform the public and make AI more understandable and accessible to everyone. Her teaching approach—clear and pragmatic—helps demystify artificial intelligence and explore practical, everyday uses.



"Taking part in the AI workshop was a rewarding experience. I discovered new perspectives on AI. The workshop was very well structured, with clear explanations and examples. It was a valuable chance to learn how to use tools that will no doubt make my daily life easier. I highly recommend this to anyone who wants to explore the potential of AI."
Hélène G.

"Attending was one of the best decisions I made all week. In just an hour and a half, I picked up practical ideas for bringing AI into my daily routine. The session helped me rethink AI while never losing sight of the value of my own human expertise. I highly recommend it, whether you already use AI or are just curious about what it can do."
Caroline G.

"Today's talk was a rewarding experience. Natasha is very open to discussion. She answers our questions with real ease and shares surprising additional information along the way. In short, this talk not only helped me better understand AI, it also gave me ideas I can apply in my daily life!"
Maude G.

Details

Conference details

Length

1 hour 30 minutes, plus a 30-minute Q&A session

Audience

Seniors, 50+

Format

Conference with an on-screen slide presentation (equipment not provided)

Fee

\$390 + taxes

Travel fees from Laval, QC

Local rate: \$70 (within a 50 km round-trip radius)

Long distance: \$70 + \$0.80/km

To book a conference

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 infoiaquebec.com